

PROFILE

I bring to your table a flexible and professional design aesthetic.

My 10+ years of experience ranges from companies like Coke, IBM, and IBC (developing essential marketing materials), to working with small upstart businesses (designing identity, packaging, web, and branded materials). This broad background extends to my design disciplines giving me the freedom to move from print, to web, to motion while sustaining consistent branding across the board. As both a team member and a team leader, my versatility has brought integral solutions to suit my client's needs.

EXPERTISE

- print production
- typography
- packaging
- art direction
- identity design
- photo manipulation
- illustration
- information design
- web development
- periodical design
- branding
- marketing
- motion graphics

SOFTWARE

- adobe photoshop
- adobe indesign
- adobe illustrator
- adobe after effects
- quarkXpress
- office X
- mac-win

EXPERIENCE

2006-2007

INDEPENDENCE BLUE CROSS philadelphia, pa

On site contractor for print and graphic design. Worked within a process driven team environment involved with logo & identity development, large doc management, and marketing materials.

2003-2005

GOLDFINGER C.S. atlanta, ga

Lead designer at regional urban/youth/music industry boutique design studio. Worked with diverse clients from Delta to Heineken to Sony; developing branded cross platform advertising, editorial, identity, and packaging.

www.goldfingercs.com

2000-2002

ALLURE FUSION MEDIA atlanta, ga

Designer for "Point-of-Purchase" technology firm. Designed digital menu boards for food industry and animation for instore advertising. Developed informational design systems with time based disruption marketing incorporated.

www.allurefm.com

EDUCATION

1997-2000

ART INSTITUTE of ATLANTA atlanta, ga

Graduated with a associates degree in graphic design Spring of 2000.



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